



2019



ANNUAL REPORT

PROJECT CHIMPS

2019 MILESTONES

20

New Chimps out of the labs

79

Chimps now in sanctuary

17,000

Volunteer service hours logged

44,000

Enrichment puzzles and activities created

65,000

Chimp meals prepared in our kitchen

2,800,000

Received in donations

Legend



2019 IN REVIEW

In 2019, Project Chimps continued its mission of providing exemplary care to former research chimpanzees, including the transport of another 20 new chimps out of the lab.

Thanks to the continued generous donor and volunteer support, we also successfully fundraised for and maintained our annual operating budget expenses and needs while also restricting some key donations toward capital, all part of our 5-year Strategic Plan initiatives.

New Year, New Chimps

As we closed 2019, we were thrilled to have transported two additional groups of new chimps in November, bringing the total population to 79 chimps! Rosemary's group of ten females arrived in early November and settled into Cedar Tree Villa. Kirk's group of eight, including Maverick and Rocko, were integrated with Justin and his group mate Neal in Chimps Ahoy Villa. The two groups had been neighbors in the lab and traveled to sanctuary together, but they had never co-housed until their arrival at Project Chimps!

Expanded Infrastructure and Enrichment

Project Chimps continued expansion of infrastructure and enrichment opportunities in 2019 for the 79 chimpanzees in our care. In October, we finished the construction of a \$1.3 million, 7,000-square-foot building made possible by the McGrath Family Foundation of California and named the Laurie and Carlee McGrath Chateau or "The Chateau" for short. Fourteen chimps already at the sanctuary immediately moved into the new residence, led by 220-pound "gentle giant" Kareem. They were joined by another group of 14 chimps led by alpha male chimp Hercules. The Chateau includes climate-controlled, large group enclosures and smaller bedrooms for up to 40 chimpanzees, as well as an open-air enclosed porch area which faces the forested, 6-acre habitat.

The Peachtree Habitat now has jumbo tires and wooden platforms for the chimps to climb on, puzzle feeders for them to solve, braided firehose hammocks to relax in, a termite mound to interact with, and a plastic slide to propel down.

More Helping Hands

As the sanctuary continues to expand with more chimps while maintaining a lean staff; 17,000 volunteer hours helped deliver over 65,000 meals to these deserving chimps - an increase of over 250%! These giving individuals not only work in the habitat, but also work in the kitchen and in the buildings for the chimps, and with the facilities team, digging and trenching in the Project Harvest garden and other landscaping initiatives for the sanctuary. We also continued our internship program with 11 students.

Making New Friends

We continued our successful "Discovery Day" weekends in May and September, which educates the public about the chimps and raises key funds to support their ongoing care. This bi-annual event pulls visitors from around the country, and even from other countries, to our sanctuary. We also continued our "Chimp or Treat" event and introduced "Chimps Rock". Chimps Rock is inspired by the "Kindness Rocks" project, where children are invited to paint a rock with messages of inspiration to enrich the lives of the chimps.

Committee Achievements

Project Chimps relies on 12 committees comprised of staff, volunteers and subject matter experts to make sure that the sanctuary is up-to-date, efficient and fiscally responsible. Some of their key accomplishments in 2019 included:

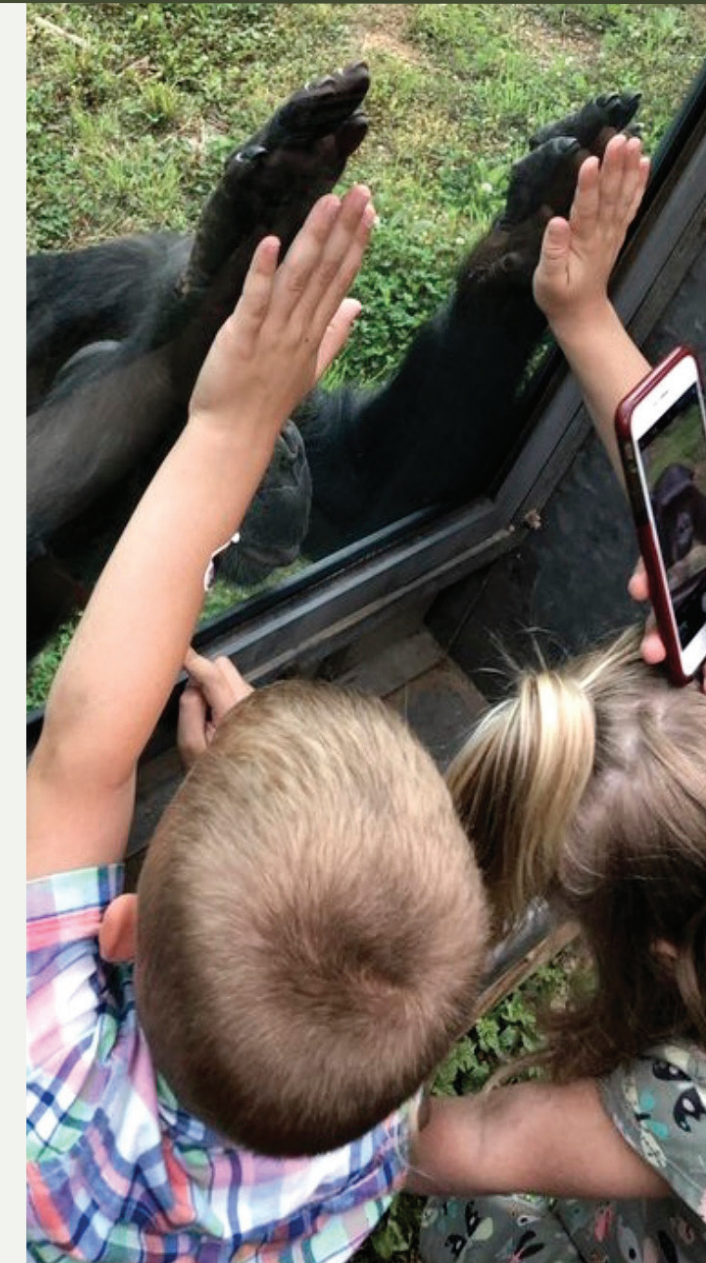
Curricula Committee – Current and former teachers created elementary and middle school-aged curricula to launch field trips for classes of up to 120 students to attend full day experiences at the sanctuary based on Georgia state education standards.

Science Committee – Drafted a protocol for visiting school groups to participate in observational studies for the science webpage Data Nugget. The committee also instituted a survey in which caregivers rate how chimps fit on a personality scale to discover how chimps get along with each other and what kinds of activities they like the most.

Site Planning Committee – Effectively fast-tracked the farmland, now called "Project Harvest", to prepare for plantings in 2020 which will expand to 11 crop beds with the goal to provide over 30% of the fresh produce needed to feed the chimpanzees. A dozen honeybee hives were also installed to ensure pollination of the farm and to provide honey for the chimps too!

Bringing Them All Home

Last year, we developed a comprehensive 5-year Strategic Plan for 2019-2024 that is a roadmap for achieving the mission and vision of the organization.



BOARD OF DIRECTORS

- Bruce Wagman – President
- Marsha Perelman – Treasurer
- Billie Joe & Adrienne Armstrong
- J. Elizabeth Bradham
- Kathleen (Katie) M. Conlee
- Amber Nash
- Simon & Helen Law
- Nicole Paquette
- Kimberlee Dinn
- Judy Greer & Dean Johnsen
- Susan Atherton

Financing Our Goals

Project Chimps continues to be supported by a coalition of animal protection organizations and supporters with lead funding provided by The Humane Society of the United States. Additional funding is provided by generous public support, philanthropic donors and foundation grants. We were able to continue to provide exemplary care for the growing chimp population, finish Phase 1 of the sanctuary's physical infrastructure and commitments for Phase 2 - all part of our 5-year Strategic Plan Initiative. Our final audited financials will be available in fall 2020.

IT'S THEIR TIME TO LIVE



Front Cover. Arriving in 2016, Marlon was one of the first chimps to arrive at the sanctuary. He celebrated his 18th birthday in 2019. **Photo by Martin Hollander.**

Back Cover. Sarah and Amy “fish” for peanut butter and jelly inside the man-made termite mound that was installed by volunteers in 2019. **Photo by Joan Miller.**

Inside: Young guests get up close and personal with a chimp at a viewing window during an event. **Photographer unknown**

Follow their story and those of the other chimps by connecting with us on Facebook, Twitter, YouTube and Instagram. You can also subscribe to our newsletter and our online blog at projectchimps.org

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