



2020 ANNUAL REPORT



Photo: Charisse



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2020 IN REVIEW

We made it. Together. 2020 was a challenging year, to say the least.

While we continue to be in awe and learn from the chimps every day, we learned a lot about ourselves in 2020. We learned how to set up Zoom webinars and how to run Facebook live events. We learned all the nooks and crannies on property where we could store the extra supplies needed as part of our pandemic safety protocols.

We learned how to harvest our own produce on our very own farmland. We learned how dedicated our team of caregivers is every day and especially when we proposed a lock down plan that would have required 14 of them to live on campus and never leave for two-week shifts. While we did not have to implement that contingency in 2020, we learned that we were not lacking in dedicated volunteers who were equally willing to help us with all of these projects, fill new roles and pitch in where needed.

We also learned that our supporters are dedicated and resilient, willing to stick with us and continue to support our mission to provide lifelong exemplary care to the chimps through the most challenging time any of us have ever faced.

Social Distancing Prioritized New Goals

Throughout 2020 we pursued new projects that enabled our team to continue working on our strategic plan while maintaining our distance. The site plans for creating our hiking trail system were prioritized as individuals could work outdoors, and the trails came to life opening access to new areas of our property to harvest browse for the chimps. We also jumped into the creation of virtual webinars and virtual field trips and were able to educate more children in 2020 virtually then we had in the initial start of our on-site field trips in 2019!

Decorating the Spaces

With capital expansion and chimp transports on pause while we waited out the pandemic, we focused instead on decorating the spaces for the chimps. With another successful introduction under our belt, combining the males of Kirk’s group with the females of Anna’s group, we were left with an empty Villa. Volunteer artists from across the country responded to our invitation to paint murals for the chimps. As each building was transformed into a new colorful landscape, a group of chimps moved into their new space, opening up another building for the next batch of artists. We received so many applications that we

expanded our plans to invite mural artists to volunteer their talent on all available walls and began adding a mountain scape to the exterior habitat wall too.

Student Interns to the Rescue

During the pandemic, two things happened that impacted our personnel. One, the local housing market swelled with city dwellers looking for a retreat in the mountains, causing rental prices to soar and making it nearly impossible for new staff members to find affordable housing; this was a problem but we have some solutions coming in 2021. The second thing that happened was that colleges decided to offer remote class options, allowing more students than ever to apply for our resident intern program; this was a solution. While the internship program focuses on education and the interns do not replace paid staff members, having the extra hands to tackle the daily chimp needs supported our team while we sought to fill vacant positions.

New Virtual Events

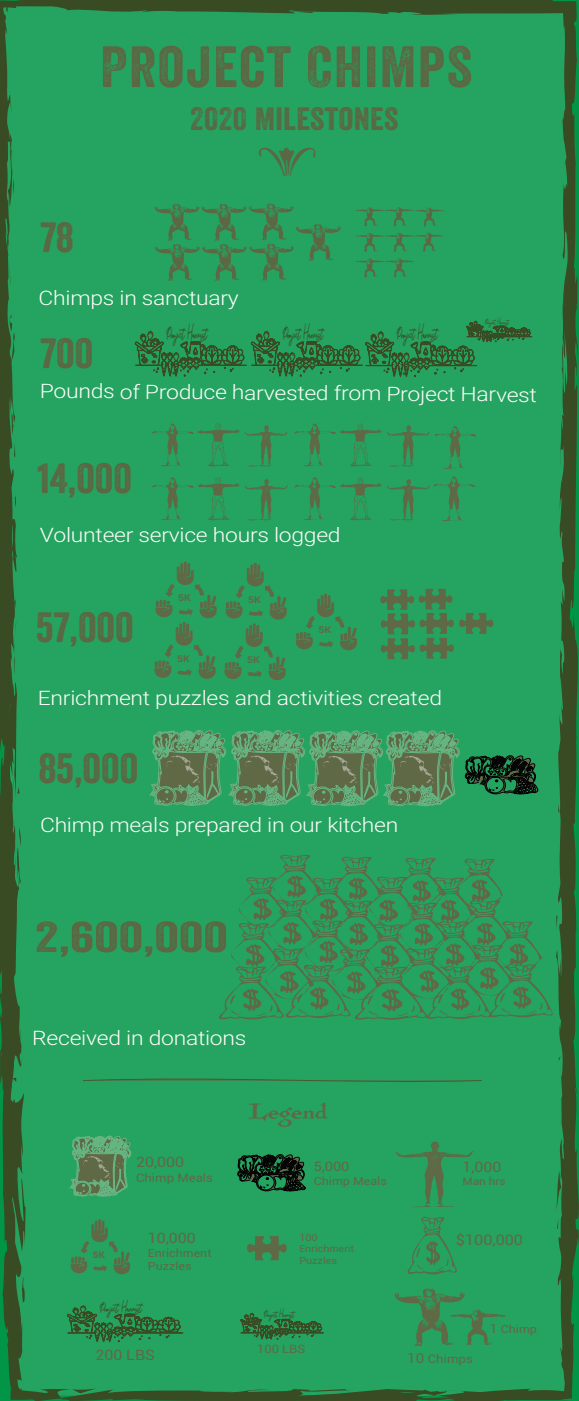
With onsite events stalled or limited in attendance during the pandemic, we launched two new virtual events: Walk Like a Chimp and Knuckle Down Challenge. Both events allow participants from anywhere in the world to come together to raise funds, workout, and support the chimps through teamwork and individual dedication to the cause. These two events were so successful they will be added into our annual recurring event offerings.

Committee Achievements

Project Chimps relies on 12 committees comprised of staff, volunteers and subject matter experts to make sure that the sanctuary is up-to-date, efficient and fiscally responsible. A few of their key accomplishments in 2020 include:

Nutrition Committee – Implemented a seasonal menu to include the freshly harvested produce from Project Harvest. Also began working on weight-adjusting diets in the more or less active chimps to keep their body condition scores in balance with their activity levels.

Morale & Rec Committee – To maintain staff morale during the pandemic, this committee stepped up and thought outside the box to keep spirits high and provide the team with extra support. Monthly themed lunches kept the staff fed with delicious home-made foods and dress up days encouraged silly antics that equally delighted the people as well as the chimps.



Project Chimps 2020 Financials	
Contributions & Grants	2,566,128
Program Service Revenue	20,876
Other Revenue	35,654
Total Revenue	\$ 2,622,658
Expenses	
Program Expenses	2,163,291
Management & General Expenses	299,884
Fund Raising Expenses	16,667
Total Expenses	\$ 2,479,842
Net Assets Year End	\$ 6,288,371



Photo: Buttercup

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