



2022 CASE FOR SUPPORT

Support Now!
A Donor Will Match up to \$3M!

“Only if we understand can we care.
Only if we care will we help. Only if we
help shall they be saved.”

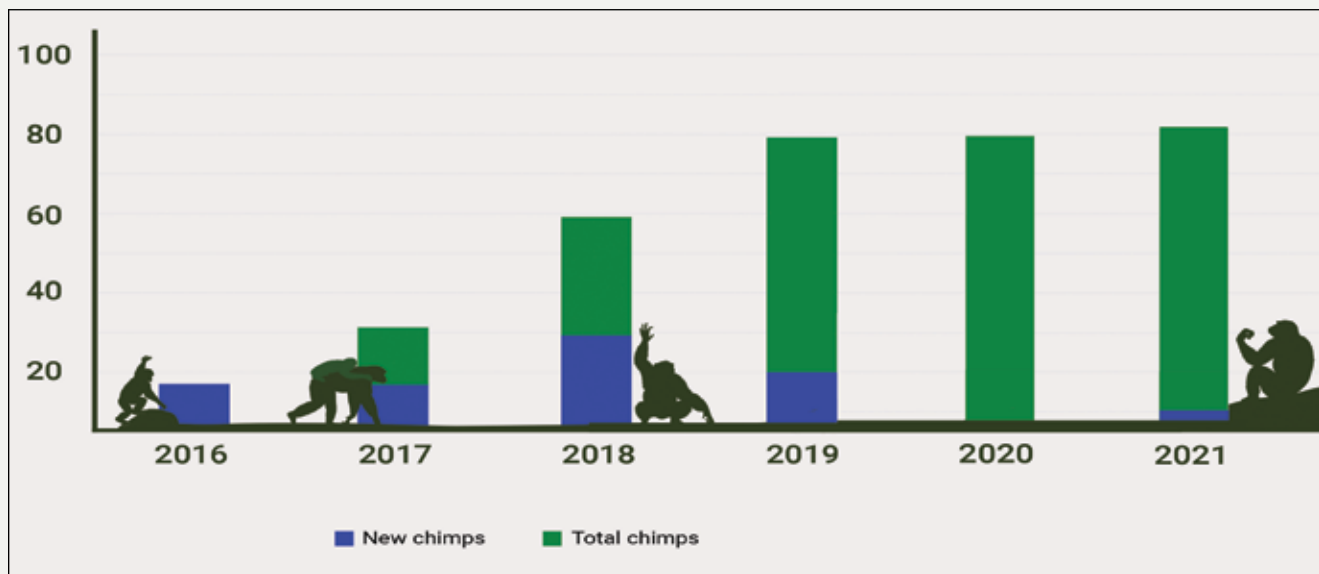
Dr. Jane Goodall



A FOREVER HOME

Project Chimps is the newest chimpanzee sanctuary in the United States — a haven in the Blue Ridge Mountains for chimpanzees retired from research. Project Chimps was founded in 2014 in anticipation of the U.S. government’s decision to declare chimpanzees an endangered species and halt invasive research on them. The sanctuary negotiated an exclusive agreement with the owners of the largest privately-held chimp population in the country, the New Iberia Research Center (NIRC), to re-home 200 chimpanzees formerly used in medical research, many from the day they were born. Our mission is to provide lifelong exemplary care for these chimps for the rest of their lives. **We are working to build all of them a forever home.**

The first group of nine chimps arrived at Project Chimps in September 2016 after our small staff and volunteers spent eight months transforming what had been a former gorilla sanctuary into a brand new chimpanzee habitat. We cleared dead trees, converted buildings into chimp “villas,” remodeled an existing veterinary clinic, improved interior roads and strengthened perimeter fences. By May 2022, 80 former research chimps were living at Project Chimps, experiencing the natural world as they were meant to.



Cover: Genesis spent 11 years in research. Here, she snuggles up in her nest in a villa. Left: At Project Chimps, former research chimpanzees live in large-group villas that open into a forested, 6-acre habitat.



WHAT ABOUT THE REST?

Now we need to bring the rest home. Nearly 110 more chimps are still waiting at NIRC, unaware that a wonderful new life is right around the corner – a life of swinging from trees and living in social groups with their friends and family, eating fresh fruits and feeling warm earth instead of cold concrete under their feet. These sensitive beings have lost years of their lives to advance human science. That is why we are committed to bringing each of them to Project Chimps as quickly as possible.

The Humane Society of the United States and a generous group of private supporters provided the initial funding to purchase the land for the sanctuary. The bulk of our funding comes from donors, foundations and giving campaigns. As our chimp population has grown, so have our expenses. With the sanctuary's urgent and rapid growth, our capital needs have now outpaced our general operating support and restricted funds. In 2017, our board brought in new executive leadership who developed a 5-year strategic plan, which provides a roadmap for how we can bring every remaining NIRC chimp to the sanctuary and give them all excellent care. **We need significant funding to create habitats big enough to house 200 chimps and cover the \$22,000 annual cost of care for each chimp, who can live to age 50 or beyond.**

FIVE-YEAR OUTCOMES*

2020

*due to the unforeseen circumstances of the Covid-19 Pandemic, the original outcomes proposed in 2019 as part of our Strategic Plan were updated in 2022.
Phase 2 planning continues in the silent phase as the sanctuary weathers the pandemic. Fundraising focus is on general operating to make sure the sanctuary is prepared for supply issues and other disruptions. Outdoor social distancing activities become priority and include further advancements on Project Harvest, the Chimp Trails hiking loops, and adding murals throughout the property. *Due to concerns around the pandemic and safety, no chimps are brought to sanctuary.

2021

Pre-pandemic activities begin to resume with additional safety measures while fundraising for general operating remains the focus. The hiking trails are opened. Five additional chimps are brought to sanctuary.

2022

Phase 2 capital fundraising campaign launches! Construction will begin by year end. Up to 20 chimps are brought to sanctuary bringing the population to 100.

2023

Site work continues with the completion of an additional 8 acres of habitat divided into 6 yards. The first of two housing structures nears completion. An additional 5 chimps are relocated and for the first time, there are more chimps in sanctuary than remain at the lab.

2024

The first building is finished and a group of chimps move in. An additional 20 chimps are relocated to sanctuary. Fundraising and construction continue for the second building to complete the expansion plans and provide housing for all the remaining lab chimps.

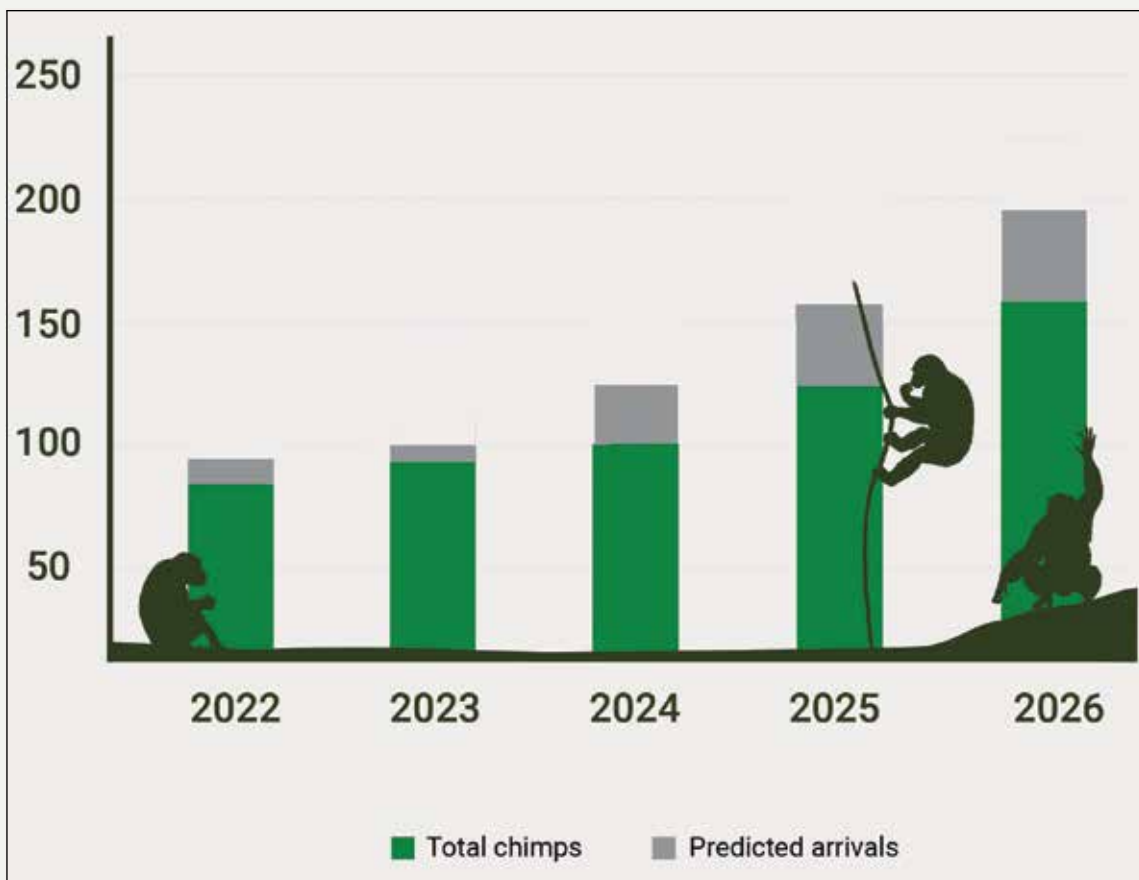
Left: Jennifer takes a ride from the research facility to her forever home.



TIME IS RUNNING OUT

The leadership of Project Chimps conducted an exhaustive planning analysis that prioritized cost efficiencies and chimpanzee welfare. Our leaders concluded we need to raise significant funds to cover operational costs, habitat expansion, chimp transports, and chimp care through a Phase 2 Capital Campaign. When finished, we will have added two large enclosures and six more yards, creating enough housing for all 200 NIRC chimps. These new buildings will be purpose-built from the ground up, rather than improved from existing structures, as the Phase 1 habitats were, so the costs will be inevitably higher. **The Phase 2 Capital Campaign is valued at \$15 Million.**

Time isn't on their side. We expect as many as five to eight chimps to pass away each year they remain in the lab. Your generous gift toward our Phase 2 Capital Campaign will make it possible for us to bring all of the chimps to their forever home before their time runs out. **Help us bring the remaining chimps to sanctuary.**



Left: Panielle spent 18 years in research, and now enjoys time in the sanctuary playing with blankets and collecting sticks.

IT'S THEIR TIME TO LIVE



Above: Eleven-year-old Jacob was bred for research but now spends his days foraging and playing in permanent sanctuary at Project Chimps.

Follow his story and those of the other chimps by connecting with us on Facebook, Twitter, YouTube and Instagram. You can also subscribe to our newsletter and our online blog at projectchimps.org.



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