



2021 ANNUAL REPORT

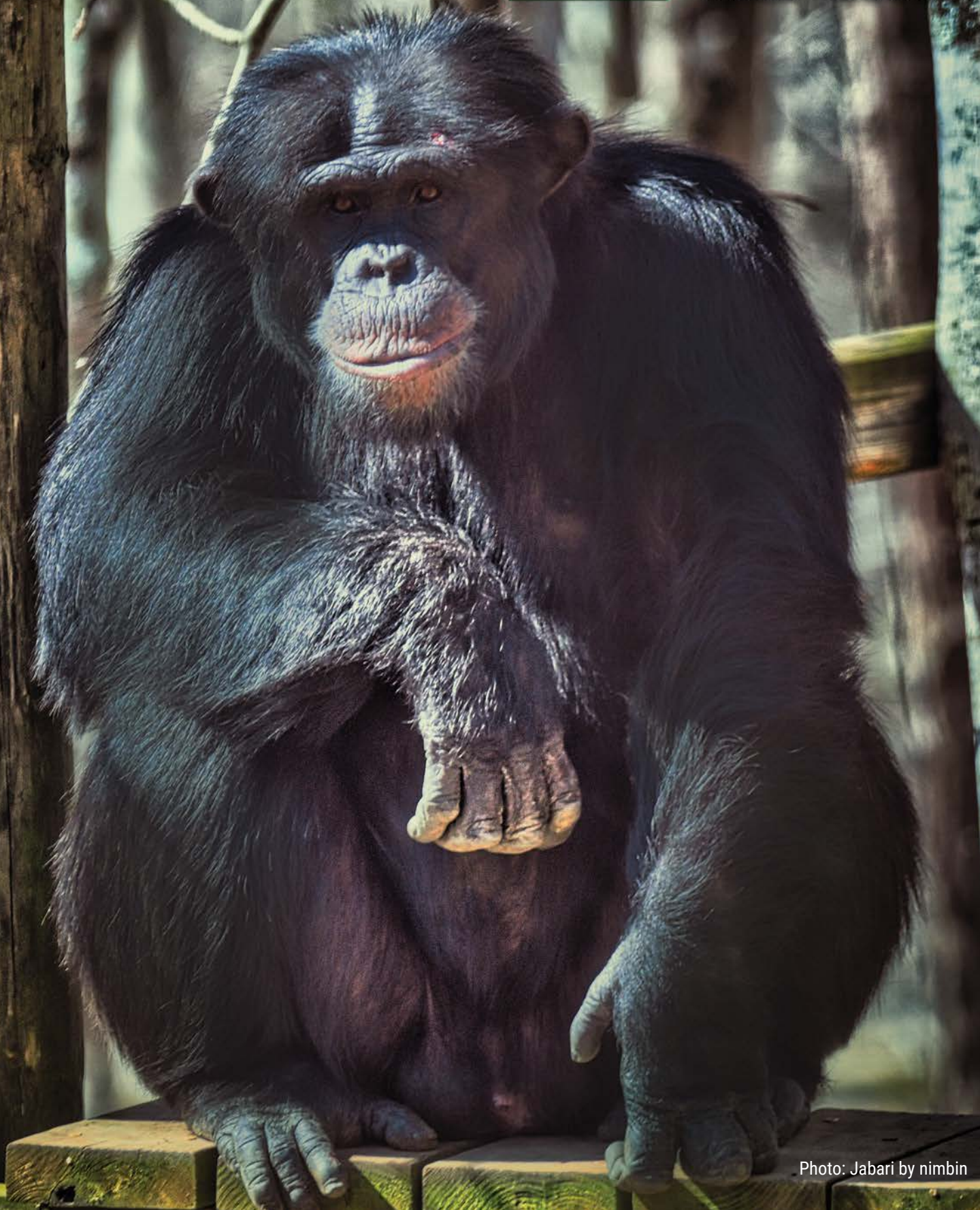


Photo: Jabari by nimbin

PROJECT CHIMPS



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2021 IN REVIEW

2021 was a time of growth and recovery for everyone. After rebounding from some of the hardships that occurred earlier in the pandemic, the path forward looked more promising. We were able to welcome a new veterinarian along with several other new hires to our team; with the staff in full force again we began to get the train moving along the tracks. With all the positions filled in, we were able to bring back some of the fun activities that further enrich the lives of the chimps such as the monthly themed-celebration days – a full party of over the top toys and treats. Outreach at community events resumed as did our ability to capture and share special chimp milestones with you. But even more exciting, we were able to welcome five new chimps to sanctuary!

Bringing us back together

2021 was about opening back up, bringing groups back together. With schools resuming in-person lessons, we were finally able to welcome students and host field trips again. Our volunteer orientations were set up on site and interns moved into the onsite housing to continue their studies. And the five new chimps were successfully introduced to a current group making our largest family unit of 19 chimps.

Binah's group continued to settle into their new routines as they adapted to the mature personalities of the older females including Veronica, Sheena, Lizzy, Zana, and Angelic. This rambunctious group of youngsters were in need of older female insight, and they got just that. These mothering type figures moved in and took over to show the other chimps the way things should be – a little calmer, a little more patient – but still just as loud as ever.

Moving chimps across the USA

Not only did we bring five new chimps to our own sanctuary, but we also helped relocate 20 chimps to other sanctuaries, too! We worked with the Chimpanzees in Need campaign to move chimps left behind at the closed down Wildlife Waystation and with PETA to move privately owned chimps who were seized due to neglect. Our transport team logged over 14,000 miles on the road this year!

Opening the #ChimpTrails

One of the benefits of all the social distancing needs of the past two years was the volunteer effort to bring our hiking trails to life. Individuals were able to work in the great outdoors clearing and grading over four miles of trails which officially opened on

Earth Day 2021. The trails, divided into three different routes of various difficulty, hosted over 4,000 hikers in their first year of use. Master gardeners, scouts and interns additionally supported the efforts by highlighting native flora and fauna visitors can expect to see as they navigate Paris Mountain. At the overlook summit, you just might get a glimpse of the chimps in the Peachtree Habitat.

Sponsor an Angel Chimp

When we introduced new chimpanzee, Angelic, we also introduced an Angel Chimp plush to our sponsorship program. You can show your support for any chimp at the sanctuary and select from our adorable line-up of chimp plushs which include Super Chimp and now Angel Chimp. Sponsors not only receive their initial gift package, but if you select one of our 12 featured chimps, you will also receive exclusive email updates about their life in sanctuary every few months. Not sure who to sponsor? On our website you can take a personality quiz or match your birthday up with any of our residents to find the right chimp for you or a loved one to give as a gift.

Committee Achievements

Project Chimps relies on 12 committees comprised of staff, volunteers and subject matter experts to make sure that the sanctuary is up-to-date, efficient and fiscally responsible. A few of their key accomplishments in 2021 include:

Enrichment Committee: Installed new platforms thanks to the ongoing support from Trees for Tigers USA that further encouraged chimps to climb high into the trees and begin to take advantage of the vertical areas of the Peachtree Habitat. Many more chimps are now exploring the trees then in the years prior.

Behavior Committee: Worked with local students from Biomedical Engineering Capstone at Georgia Tech to develop a prototype medical device that would help determine if a male chimpanzee needed to have a vasectomy revision. By training the chimps to cooperate with this device, we can minimize the need for an invasive surgery if the chimp remains infertile.

Trails Committee: The newly opened #ChimpTrails needed a new committee to help further develop the programs and upkeep on the trail system. Lots of exciting programs are in the works for 2022 and beyond. Hike the trails and keep a look out for a Hidden Heart and start making plans to roast smores while listening to chimps in the background at our future camp site!



PROJECT CHIMPS 2021 MILESTONES

82



Chimps in sanctuary

900



Students educated

4,000



Hikers

17,000



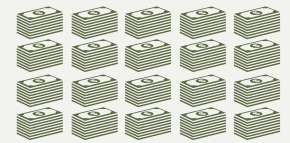
Volunteer Hours

87,000



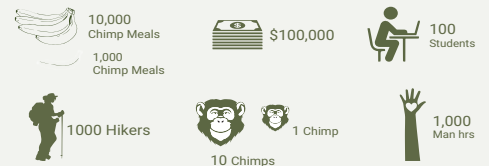
Chimp meals prepared in our kitchen

2,000,000



Received in donations

Legend



Project Chimps 2021 Financials	
Contributions & Grants	2,565,057
Program Service Revenue	32,472
Other Revenue	103,475
Total Revenue	\$ 2,701,004
Expenses	
Program Expenses	2,545,328
Management & General Expenses	344,862
Fund Raising Expenses	5,206
Total Expenses	\$ 2,895,396
Net Assets Year End	\$ 6,265,775



Photo: Oscar by nimbin

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