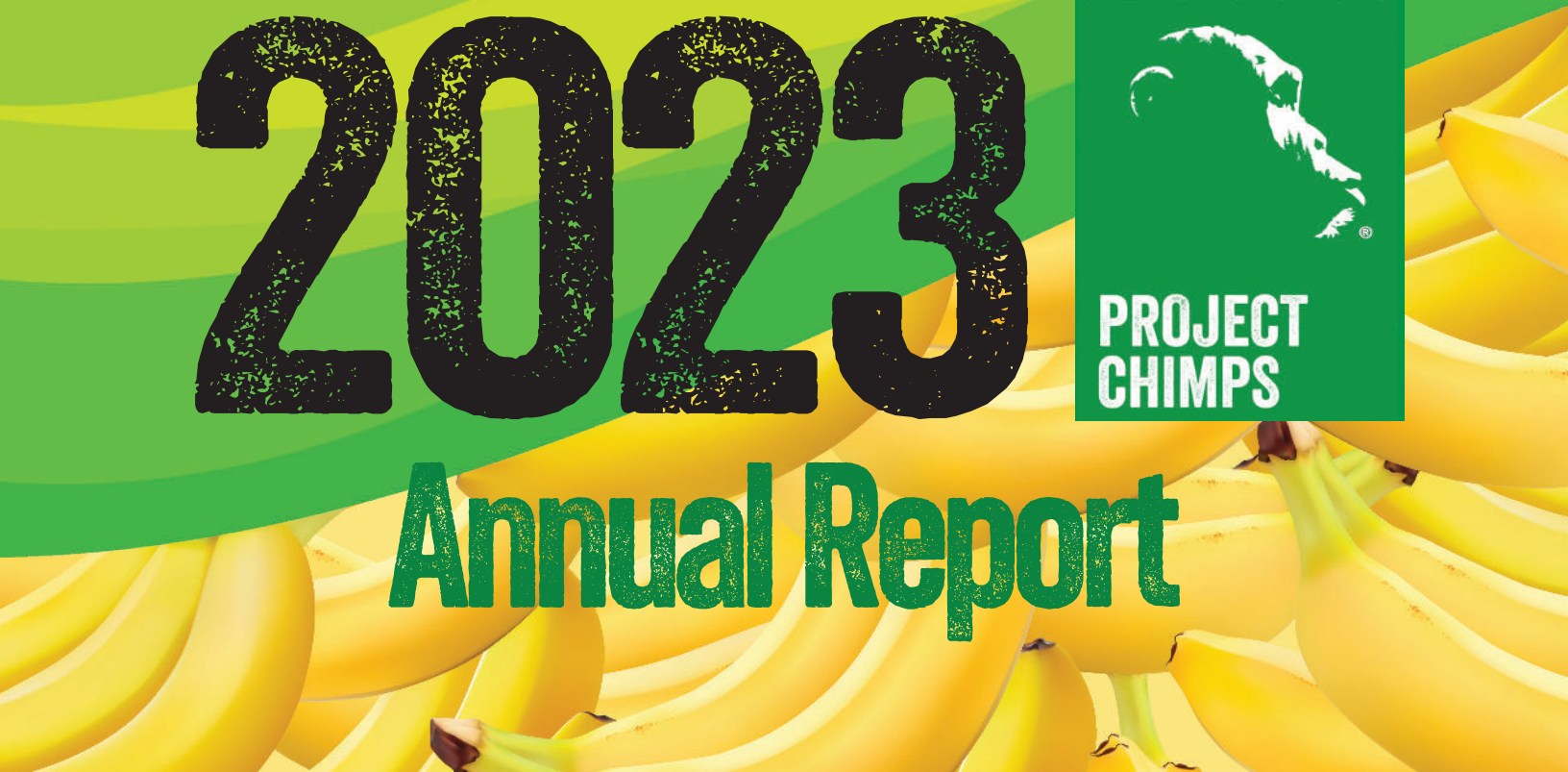




2023



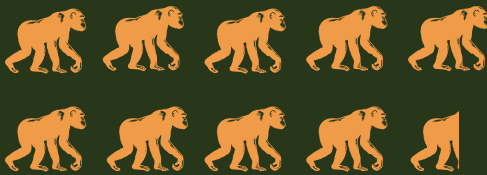
Annual Report



Project Chimps

2023 MILESTONES

95 Chimps in Sanctuary



15 Caregivers



150 Volunteers



3,000 Gift Shop visitors



20,380 Onions served



\$3M in donations



Financing Our Goals

Project Chimps continues to be supported by a coalition of animal protection organizations and supporters with lead funding provided by The Humane Society of the United States. Additional funding is provided by generous public support, philanthropic donors and foundation grants. We were able to continue to provide exemplary care for the growing chimp population, finish Phase 1 of the sanctuary's physical infrastructure and commitments for Phase 2 - all part of our 5-year Strategic Plan Initiative. Our final audited financials will be available in fall 2020.

2023 IN REVIEW

2023 brought a lot of exciting progress to the sanctuary. In the fall of 2022, we began construction on the Cedar Tree Annex habitat, a new two-acre outdoor yard for the chimps to explore. This expansion project continued throughout 2023, taking shape under the watchful eye of the chimps. Not only did the residents of Cedar Tree villa enjoy watching the construction from their bedroom window, but several chimps who spend time in the North Yard were inspired to climb trees more frequently so they could check in on the progress by peering over the top of the wall surrounding Peachtree Habitat.

Seeing the chimps react to the construction was exciting, especially since this outdoor yard is only the first step of our Phase II expansion! Many more changes are still to come, including a skybridge that will allow the chimps to cross from their villa to the new yard and more outdoor habitat extensions, which will allow us to bring more chimps to sanctuary.

Hiking the Chimp Trails

This October, Project Chimps was chosen as the recipient of the 2023 Eide Bailly ResourceFULLness award in commendation of the Chimp Trails. This grant was created to acknowledge exceptional nonprofits that demonstrate creativity, innovation, ingenuity, and sustainability in generating revenue. This award recognized the Chimp Trails as a unique and engaging opportunity for supporters to hear and learn about the chimps without disrupting their habitat.

What's more, you can now boast that you have hiked the chimp trails with our new "I hike with chimps" t-shirt! Available in our gift shop and online, for adults and kids, you'll want to pick up this new shirt and help promote this amazing opportunity to hike over 6 miles of wooded trails while hearing chimpanzees in the background – no passport needed!

Donor Care

As our program continues to grow, so do our needs. And you have stepped up! With more donors supporting our program in many ways, we expanded our philanthropy department to ensure each of you receives the acknowledgment and support you deserve. With increased communications, we hope you will be even more involved and engaged in the impact your donations have, ensuring that the chimps are well cared for.

In the spring of 2023, we held our very first Legacy Society lunch. The lunch was held inside the Annex, a place where soon only chimps will be playing, but for one day, the humans got to play instead. You can become a Legacy Society member by naming Project Chimps in your estate plans. Let us know when you do so we can make sure to invite you to future Legacy Society lunches and events.

2023 Annual Report

The Sanctuary Team

Our staff are essential to the work we do to care for the chimps. Project Chimps relies on 13 committees comprised of staff, volunteers, and subject matter experts to make sure that the sanctuary is up-to-date, efficient, and fiscally responsible. A few of their key accomplishments in 2023 include:

Celebration Committee: In 2023, the Enrichment Committee split and created the new Celebration Committee. This group of enrichment extraordinaire members focuses on implementing four very large, themed enrichment parties for the chimps, which are filmed and then shared on YouTube and social media.

Intern Committee: After seeing a need to financially support potential students who want to come and learn at Project Chimps, the Intern Committee implemented a stipend for students. This new offer is funded by our generous supporters who opt to contribute to our Partners in Education program.

Safety Committee: Our new facilitator is an avid Dungeons & Dragons player (as are many of our employees) and she brought her passion for designing fantasy role-playing games to the world of tabletop emergency drills. Our campus is now presented on a hex mat with various emergency scenarios available to run through drills – game style. Who said disaster planning couldn't also be fun?

Remembrance

Although 2023 brought many positive changes, it was also a difficult year for our community. Sadly, we said farewell to four chimps: Tabby, Stirlene, Greg, and Jill. More painful news fell on our shoulders when we learned Kareem, the gentle alpha of Harmony villa, was terminally ill. Taking a page from Kareem's strength and leadership, we strived to keep our chimps up and resolved to see the best in every day.

In 2024, Legacy Society members will be invited to a dedication ceremony opening our future Remembrance Garden. The memorial site will be located off the hiking trails and will be open to the public as a place to visit and remember the chimps who have passed on.

To our delight, Kareem ended the year much as he started it – playful, caring, and a gentle leader among his peers. And we too have rebounded, continuing to support the chimps who are here and holding dear memories of the ones who have come and gone.



Revenue

Contributions & Grants	\$4,981,066
Program Service Revenue	\$88,458
Other Revenue	\$284,463
Total Revenue	\$5,353,987

Expenses

Program Expenses	\$2,284,413
Management & General Expenses	\$805,781
Fund Raising Expenses	\$399,489
Total Expenses	\$3,489,683
Net Assets Year End	\$13,324,811

BOARD OF DIRECTORS

Bruce A. Wagman – President
Kathleen Conlee - Vice President
Billie Joe & Adrienne Armstrong
Amber Nash
Dean Johnsen & Judy Greer
Dr. Stephanie Poindexter
Dr. Gary Weitzman
Marty Hanan
Angie Smith
Andrew & Kaelyn Phillips
Sean Hawkins
Marsha Perelman - Treasurer

It's Their Time to Live

Front Cover: Arriving in 2022, Melanie was one of the latest chimps to arrive at the sanctuary. She celebrated her 15th birthday in 2023.

Photographer Unknown

Back Cover: Almasi is "Just Hanging Out" on a platform in Peachtree Habitat.

Photo by Holly Chadwick

Inside: Guests from a Scout tour snap photos and try to identify chimps.

Photo by Holly Chadwick

Follow these chimps' stories and those of the other chimps by connecting with us on Facebook, Twitter, YouTube and Instagram. You can also subscribe to our newsletter and our online blog at projectchimps.org



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