



**2024**



**Annual Report**



# Project Chimps

## 2024 Look Back

**95** Chimps in Residence



## 2024 Year in Review

In 2024, we proudly opened the Cedar Tree Annex, a milestone in sanctuary expansion. For the first time, the chimps experienced the new skybridge – and in a moment that touched everyone’s hearts, Gracie stepped outside after six years indoors. Her courage embodied the spirit of the year, as many other chimps took their own first steps toward new experiences, each act of bravery reminding us of their resilience and hope.

Our leadership team and board dedicated the year to reflection and visioning – looking back on the past five years while charting a bold course for the next five. Building on the success of the Annex, we crafted a strategic plan to welcome more chimps from the lab, expand family groups, and open access to more of the surrounding forest. To prepare for these arrivals, we committed to essential infrastructure: expanding the chimp kitchen and improving porch winterization, ensuring more chimps can enjoy outdoor spaces year-round.

The sanctuary also thrived through community support. We welcomed Dr. Jenny Jaffe as our new full-time veterinarian, while volunteers and visitors joined hands-on projects from enrichment toy building to habitat care, strengthening bonds between people and chimps. Celebrations brought joy, including Charisse’s and Buttercup’s 19th birthday, where the twins delighted caregivers with their playful independence. Fundraising events like the Great Ape Escape 5k-ish invited supporters to walk or run the chimp trails at their own pace, turning fitness into philanthropy.

Together, these moments underscored how every act of generosity – big or small – helps Project Chimps continue its mission of providing lifelong sanctuary and care.

**221** Lunch Launch Participants



**185** Tireless Volunteers



**5.2 MILLION+** Generous Donations



**24K+** Hikers



**1,160+** Students Educated



Revenue	
Contributions & Grants	\$4,788,810
Program Service Revenue	\$90,484
Other Revenue	\$509,255
<b>Total Revenue</b>	<b>\$5,388,549</b>
Expenses	
Program Expenses	\$2,641,775
Management & General Expenses	\$940,765
Fund Raising Expenses	\$561,253
<b>Total Expenses</b>	<b>\$4,143,793</b>
<b>Net Assets Year End</b>	<b>\$14,397,572</b>

## Remembrance Garden Dedication

In 2024, we held the **ribbon-cutting and dedication ceremony for our Remembrance Garden**, a place of honor and reflection. During the ceremony, we laid to rest the nine chimpanzees who had passed away since the sanctuary's founding.

The garden now stands as a living tribute, open to all visitors who wish to pause and reflect on the lives of these remarkable individuals. It honors not only what they gave during their time with us, but also the life they were finally allowed to experience – one of dignity, care, and sanctuary – before their passing.

## Chimp Crazy!

2024 was a little crazy – **Chimp Crazy!** Our transport team had previously been called upon to assist in the confiscation and relocation of chimpanzees from a private home to a sanctuary. What we didn't know at the time was that hidden cameras were capturing the entire operation. Those moments later appeared in the HBO four-part documentary series *Chimp Crazy*.

While the spotlight was unexpected, our team is proud to have played a role in ensuring the chimpanzees were safely transported and given the chance to thrive in a proper sanctuary home. The experience highlighted the importance of our mission and the dedication of our staff to protecting chimpanzees wherever they are in need.



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# It's Their Time to Live



**Front Cover:** Muttie hangs out in a hammock.  
**Photo by India Sloan**

**Back Cover:** Kareem & Sky lock fingers inside the Harmony Villa..  
**Photo by India Sloan**

**Inside:** Guests from Discovery Days interact with chimps at a viewing window.  
**Photo by Holly Chadwick**

Follow their story and those of the other chimps by connecting with us on Facebook, Twitter, YouTube and Instagram. You can also subscribe to our newsletter and our online blog at [projectchimps.org](http://projectchimps.org)

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